

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 42.508434 Longitude: -83.220817

Southfield Plaza - Southfield Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,045	109,587	276,409
	Population Est 23Q1	13,053	109,842	276,775
	Population Est 22Q4	13,057	109,905	277,012
	Population Est 22Q3	13,060	109,916	276,859
	Population Est 22Q2	13,069	109,910	277,024
	Population Est 22Q1	13,057	109,868	277,011
	Population Est 21Q4	13,036	109,788	276,985
	Population Est 21Q3	13,041	109,754	277,130
	Population Est 21Q2	13,040	109,814	277,410
	Population Fcst	13,337	111,941	282,915
	2010 Census Population	12,428	105,601	265,432
	2000 Census Population	14,244	111,327	280,185
	1990 Census Population	14,768	115,412	286,992
	Current Year Daytime Population	15,474	151,957	377,826
	Average Seasonal Population	56	1,251	2,945
	Historical Annual Growth, 1990 – 2000	-0.36%	-0.36%	-0.24%
	Historical Annual Growth, 2000 – 2010	-1.35%	-0.53%	-0.54%
	Estimated Annual Growth, 2010 – CY	0.34%	0.26%	0.28%
	Projected Annual Growth, CY to Y5	0.44%	0.43%	0.47%
	Group Qtrs Est	180	1,417	2,584
Transient Est Average Last 4 Qtrs	0	6,172	21,541	
Households	Current Year Estimated Households	5,574	47,228	122,808
	Households Est 23Q1	5,571	47,288	122,865
	Households Est 22Q4	5,575	47,315	122,969
	Households Est 22Q3	5,575	47,326	122,906
	Households Est 22Q2	5,578	47,319	122,972
	Households Est 22Q1	5,573	47,298	122,977
	Households Est 21Q4	5,565	47,266	122,961
	Households Est 21Q3	5,568	47,249	123,010
	Households Est 21Q2	5,566	47,277	123,159
	Households Fcst	5,699	48,282	125,798
	2010 Census Households	5,014	45,166	116,205
	2000 Census Households	5,633	47,183	120,589
	1990 Census Households	5,592	46,553	117,335
	Historical Annual Growth, 1990 – 2000	0.07%	0.13%	0.27%
	Historical Annual Growth, 2000 – 2010	-1.16%	-0.44%	-0.37%
	Estimated Annual Growth, 2010 – CY	0.75%	0.31%	0.39%
	Projected Annual Growth, CY to Y5	0.45%	0.44%	0.48%
Population per Household	2.31	2.29	2.23	

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Southfield Plaza - Southfield Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	1.9%	3.2%	3.0%
	HH Income \$250,000 to \$499,999	2.4%	3.9%	3.6%
	HH Income \$200,000 to \$249,999	5.5%	9.0%	8.4%
	HH Income \$175,000 to \$199,999	3.9%	5.8%	4.9%
	HH Income \$150,000 to \$174,999	6.6%	7.6%	6.7%
	HH Income \$100,000 to 149,999	18.5%	18.6%	17.8%
	HH Income \$75,000 to 99,999	18.2%	13.5%	13.0%
	HH Income \$50,000 to 74,999	19.4%	14.7%	14.7%
	HH Income \$35,000 to 49,999	6.6%	7.5%	8.8%
	HH Income \$25,000 to 34,999	5.2%	5.7%	6.7%
	HH Income \$15,000 to 24,999	5.0%	4.8%	5.3%
	HH Income \$0 to 14,999	6.7%	5.9%	7.0%
	Average Household Income	\$105,132	\$136,977	\$128,360
	Median Household Income	\$84,316	\$95,927	\$88,634
	Per Capita Income	\$45,452	\$59,514	\$57,442
	Average Disposable Income	\$83,796	\$96,373	\$91,327
	Median Disposable Income	\$71,838	\$80,734	\$75,445
	Discretionary HH Income Over \$150,000	5.1%	10.7%	10.0%
	Discretionary HH Income \$125,000 to \$149,999	4.3%	7.1%	6.3%
	Discretionary HH Income \$100,000 to \$124,999	6.9%	9.4%	8.4%
	Discretionary HH Income \$75,000 to \$99,999	13.1%	13.8%	12.4%
	Discretionary HH Income \$50,000 to \$74,999	24.3%	18.7%	18.1%
	Discretionary HH Income \$25,000 to \$49,999	27.3%	22.1%	22.8%
	Discretionary HH Income Under \$25,000	18.9%	18.0%	21.9%
	Average Discretionary HH Income	\$61,115	\$72,247	\$67,801
	Median Discretionary HH Income	\$53,106	\$62,970	\$56,741
	Householder White – Count	2,724	30,593	72,839
	Median HH Income	\$83,823	\$106,073	\$105,826
	Average HH Income	\$92,669	\$111,095	\$110,615
	Householder Black or African-American – Count	2,222	12,362	37,237
	Median HH Income	\$83,148	\$74,392	\$61,183
	Average HH Income	\$92,947	\$84,115	\$71,693
	Householder Hispanic – Count	144	999	2,459
	Median HH Income	\$88,582	\$132,875	\$107,411
Average HH Income	\$98,566	\$123,613	\$110,350	
Householder Asian or Pacific Islander – Count	200	1,228	4,740	
Median HH Income	\$89,900	\$103,923	\$117,423	
Average HH Income	\$89,490	\$108,953	\$120,126	
Householder Other or Pacific Islander – Count	284	2,045	5,533	
Median HH Income	\$92,784	\$109,677	\$96,705	
Average HH Income	\$96,458	\$109,445	\$101,326	

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Gender	Male Population	6,088	51,851	131,594
	Female Population	6,957	57,736	144,815
Total Population by Age	Count of Pop 0 to 4 years	688	5,865	15,377
	Count of Pop 0 to 7 years	900	8,382	21,278
	Count of Pop 5 - 13	1,107	10,648	25,673
	Count of Pop 14 - 18	565	4,895	11,813
	Count of Pop 19 - 22	602	4,959	12,049
	Count of Pop 22 - 25	466	3,718	9,097
	Count of Pop 25 - 29	789	6,178	16,543
	Count of Pop 30 - 34	922	7,676	21,570
	Count of Pop 35 - 39	922	7,681	20,451
	Count of Pop 40 - 44	801	6,917	17,758
	Count of Pop 45 - 59	2,604	20,675	51,226
	Count of Pop 60 - 74	2,473	20,599	50,583
	Count of Pop 75 - 84	812	7,235	17,993
	Count of Pop 85+	293	2,540	6,278
	% of Pop 0 to 4 years	5.3%	5.4%	5.6%
	% of Pop 0 to 7 years	6.9%	7.6%	7.7%
	% of Pop 5 - 13	8.5%	9.7%	9.3%
	% of Pop 14 - 18	4.3%	4.5%	4.3%
	% of Pop 19 - 22	4.6%	4.5%	4.4%
	% of Pop 22 - 25	3.6%	3.4%	3.3%
	% of Pop 25 - 29	6.0%	5.6%	6.0%
	% of Pop 30 - 34	7.1%	7.0%	7.8%
	% of Pop 35 - 39	7.1%	7.0%	7.4%
	% of Pop 40 - 44	6.1%	6.3%	6.4%
	% of Pop 45 - 59	20.0%	18.9%	18.5%
	% of Pop 60 - 74	19.0%	18.8%	18.3%
	% of Pop 75 - 84	6.2%	6.6%	6.5%
	% of Pop 85+	2.2%	2.3%	2.3%
Median Age	42.9	42.3	41.6	
Average Age	42.8	42.4	42.2	
Male Population by Age	% of Pop 0 to 4 years	5.8%	5.8%	6.0%
	% of Pop 5 - 13	9.4%	10.5%	10.0%
	% of Pop 14 - 18	4.8%	4.8%	4.5%
	% of Pop 19 - 22	5.1%	4.8%	4.6%
	% of Pop 22 - 25	3.9%	3.6%	3.5%
	% of Pop 25 - 29	6.6%	5.9%	6.4%
	% of Pop 30 - 34	7.6%	7.4%	8.3%
	% of Pop 35 - 39	7.8%	7.4%	7.8%
	% of Pop 40 - 44	6.2%	6.4%	6.6%
	% of Pop 45 - 59	18.6%	18.6%	18.3%
	% of Pop 75 - 84	5.5%	5.8%	5.5%
	% of Pop 60 - 74	17.1%	17.5%	17.0%
	% of Pop 85+	1.6%	1.5%	1.5%
	Median Age	39.4	39.9	39.3
Average Age	40.6	40.7	40.5	

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	% of Pop 0 to 4 years	4.8%	5.0%	5.2%
	% of Pop 5 - 13	7.7%	9.0%	8.6%
	% of Pop 14 - 18	3.9%	4.2%	4.0%
	% of Pop 19 - 22	4.2%	4.3%	4.1%
	% of Pop 22 - 25	3.3%	3.2%	3.1%
	% of Pop 25 - 29	5.6%	5.4%	5.6%
	% of Pop 30 - 34	6.6%	6.6%	7.3%
	% of Pop 35 - 39	6.4%	6.7%	7.1%
	% of Pop 40 - 44	6.1%	6.2%	6.3%
	% of Pop 45 - 59	21.2%	19.1%	18.7%
	% of Pop 60 - 74	20.6%	20.0%	19.5%
	% of Pop 75 - 84	6.8%	7.3%	7.4%
	% of Pop 85+	2.8%	3.0%	3.0%
	Median Age	46.1	44.5	43.9
Average Age	44.6	44.0	43.8	
Race	Count of White	5,791	69,323	160,581
	Count of Black or African-American	5,882	30,251	85,616
	Count of Asian or Pacific Islander	472	3,090	12,614
	Count of Other races	900	6,924	17,599
	White	44.4%	63.3%	58.1%
	Black or African American	45.1%	27.6%	31.0%
	Asian	3.6%	2.8%	4.6%
	Other Races	6.9%	6.3%	6.4%
Language Spoken	Speak English at Home	87.3%	90.3%	89.3%
	Speak Spanish at Home	2.6%	1.4%	1.4%
	Speak French or French Creole at Home	0.3%	0.6%	0.5%
	Speak German at Home	0.3%	0.4%	0.5%
	Speak Other Indo-European Languages at Home	0.8%	1.7%	2.2%
	Speak Russian and Other Slavic Languages at Home	1.3%	1.7%	1.2%
	Speak Chinese at Home	0.5%	0.4%	0.7%
	Speak Korean at Home	0.0%	0.2%	0.2%
	Speak Vietnamese at Home	0.1%	0.4%	0.2%
	Speak Other Asian Languages at Home	1.4%	0.3%	1.1%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.1%	0.1%
	Speak Other Language at Home	5.1%	2.6%	2.5%
Hispanic	Hispanic Population	495	3,084	7,394
	Hispanic Population Percent	3.8%	2.8%	2.7%
	Mexican	67.1%	51.7%	53.6%
	Puerto Rican	9.4%	8.2%	8.7%
	Cuban	4.9%	6.4%	4.8%
	Dominican	7.8%	3.8%	2.8%
	Central American	0.3%	3.2%	4.3%
	South American	3.5%	11.2%	9.4%
	Other Hispanic	7.0%	15.4%	16.4%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	2%	1%	1%

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Ancestry	American (percent of total population)	2.9%	3.2%	2.8%
	American	2.6%	3.1%	2.6%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	3.6%	2.8%	4.5%
	Chinese	0.4%	0.4%	0.7%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.2%	0.4%	0.4%
	South Central Asian (ie. Indian)	1.2%	1.0%	2.4%
	South East Asian (ie. Vietnamese)	1.5%	0.7%	0.6%
	Other Asian	0.3%	0.2%	0.2%
	European (percent of total population)	28.6%	43.0%	39.9%
	British	4.1%	6.2%	5.8%
	Dutch	0.3%	0.7%	0.7%
	French	1.4%	1.9%	1.7%
	German	5.7%	8.3%	8.0%
	Italian	2.1%	3.4%	3.2%
	Polish	3.3%	5.1%	4.7%
	Scandinavian	0.9%	1.7%	1.6%
	Scotch/Irish	4.8%	7.8%	7.5%
Other European (ie. Greek/Russian)	5.8%	8.0%	6.6%	
Middle Eastern	6.2%	3.2%	2.8%	
Other Ancestry	35.6%	29.1%	32.2%	
Unclassified Ancestry	19.4%	15.8%	15.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,617	79,502	202,400
	Elementary (0 to 8)	3.0%	1.8%	1.5%
	Some High School (9 to 11)	2.5%	2.0%	2.6%
	High School Graduate (12)	13.8%	13.5%	14.8%
	Some College (13 to 16)	23.6%	19.2%	19.8%
	Associates Degree Only	7.6%	7.0%	7.4%
	Bachelors Degree Only	25.0%	29.8%	28.8%
	Graduate Degree	24.5%	26.6%	25.0%
	% College (4+)	49.5%	56.4%	53.9%
Household Type	Total Households – count	5,574	47,228	122,808
	One Person HHs – count	1,803	16,352	44,490
	Family HHs – count	3,447	27,901	69,178
	Married Couple – count	2,390	20,535	49,396
	w/own children – count	888	8,010	19,124
	w/out own children – count	1,502	12,524	30,272
	Male Householder – count	264	1,847	4,380
	Female Householder – count	792	5,519	15,403
	Non-Family Households – count	325	2,974	9,140
	1 Person Household	32.3%	34.6%	36.2%
	2 Person Household	32.8%	32.2%	32.1%
	3 Person Household	16.1%	14.4%	14.1%
	4 Person Household	11.7%	11.7%	11.1%
	5 Person Household	4.5%	4.5%	4.2%
	6 Person Household	1.7%	1.6%	1.4%
7+ Person Household	0.9%	1.0%	0.8%	
% Households With Children	23.1%	23.6%	22.4%	

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Southfield Plaza - Southfield Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	5,887	49,991	130,559
	Owner Occupied Percent	67.2%	67.3%	60.8%
	Renter Occupied Percent	27.5%	27.2%	33.3%
	Vacant Housing Percent	5.3%	5.5%	5.9%
	Total Housing Units (Census 2000)	5,832	48,948	125,424
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	4.4%	5.0%
	Property Value \$750,000 to \$999,999	1.5%	7.3%	7.1%
	Property Value \$500,000 to \$749,999	7.0%	14.1%	13.2%
	Property Value \$400,000 to \$499,999	12.7%	14.8%	13.0%
	Property Value \$300,000, to \$399,999	25.6%	22.6%	19.5%
	Property Value \$200,000 to \$299,999	31.4%	21.8%	21.9%
	Property Value \$150,000 to \$199,999	9.9%	5.1%	6.4%
	Property Value \$100,000 to \$149,999	7.5%	3.9%	5.2%
	Property Value \$60,000 to \$99,999	1.2%	1.4%	2.7%
	Property Value \$40,000 to \$59,999	0.5%	0.5%	0.8%
	Property Value \$0 to \$39,999	2.1%	1.2%	1.8%
	Median Home Value	\$292,106	\$371,701	\$357,125
Wealth per Household	\$0 and under - percent	16.4%	16.1%	16.8%
	\$1 to \$4999 - percent	7.5%	7.3%	7.9%
	\$5k to \$9999 - percent	4.2%	4.1%	4.3%
	\$10k to \$24999 - percent	6.1%	6.0%	6.1%
	\$25k to \$49999 - percent	6.7%	6.6%	6.7%
	\$50k to \$99999 - percent	10.2%	10.1%	10.0%
	\$100k to \$249999 - percent	18.5%	18.5%	18.2%
	\$250k to \$499999 - percent	13.9%	14.2%	13.7%
	\$500k+ - percent	16.4%	17.1%	16.3%
	Median HH Wealth	\$94,341	\$98,937	\$91,094
	Avg HH Wealth	\$260,309	\$267,790	\$258,003
Economic Viability	Economic Viability Local	267	273	274
	Economic Viability Indexed	99	101	101
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	6,755	58,709	148,714
	Managerial/Executive	18.6%	24.7%	22.8%
	Professional Specialty	31.1%	33.6%	33.6%
	Healthcare Support	3.0%	2.1%	2.5%
	Sales	9.7%	10.2%	9.3%
	Office & Administrative Support	9.4%	9.4%	10.0%
	Protective Service	1.3%	1.1%	1.4%
	Food Preparation	4.2%	3.2%	3.4%
	Building Maintenance & Cleaning	2.2%	1.8%	2.1%
	Personal Care	2.1%	1.9%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.1%
	Construction	5.8%	3.7%	3.7%
	Production & Transportation	12.5%	8.2%	9.0%
	Percent White Collar Workers	71.9%	79.9%	78.1%
	Percent Blue Collar Workers	28.1%	20.1%	21.9%

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	Agriculture/Mining/Construction	4.9%	3.6%	3.2%
	Manufacturing	15.0%	15.4%	16.9%
	Transportation	6.3%	4.0%	4.0%
	Information	1.5%	1.8%	1.6%
	Wholesale/Retail	13.1%	10.1%	9.9%
	Finance, Insurance, Real Estate	4.3%	9.5%	9.1%
	Professional Services	9.1%	13.6%	13.6%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	3.4%	3.4%	3.8%
	Educational Services	28.3%	25.3%	24.4%
	Entertainment Services	6.0%	6.6%	6.8%
	Other Professional Services	3.5%	3.5%	3.7%
	Public Administration	4.7%	3.1%	3.0%
Vehicles per HH	No Vehicles	4.1%	5.6%	6.5%
	1 Vehicle	42.4%	39.5%	41.4%
	2 Vehicles	38.0%	40.2%	38.5%
	3 or more vehicles	15.5%	14.7%	13.6%
	Average Number of Vehicles	1.69	1.69	1.64
Change	Births (last 12 months)	132	1,053	2,773
	Deaths (last 12 months)	124	1,099	2,737
	Migration (last 12 months)	-23	-215	-499
Work place	Workplace Establishments	642	5,743	13,595
	Workplace Employees (FTE)	7,678	77,220	195,688